

REAL ESTATE



Why Choose CENTURY 21 Judge Fite Company?



Jim Fite & Jan Fite Miller



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There are many real estate brokers out there, so what makes us special and why should you choose us to help you with your real estate needs? This month we explore the 3 things that matters most to homebuyers and sellers and how we measure up!

CENTURY 21 Judge Fite Company has the knowledge, experience and the tools to give you the real estate results you are looking for. **But that's just THREE GREAT reasons, there's more!**

QUICK FACTS about CENTURY 21 Judge Fite Company:

- **Recipient of The Art Bartlett 2100 Cup Award**, the most prestigious company award in the Century 21 system, presented annually to one company that demonstrates the highest level of leadership, customer service and professionalism.

Real Estate 411 - Three things that matter most to homebuyers and sellers

Whether you are listing your home to sell or looking for your dream home, three things matter most - price, convenience, and time - just how does CENTURY 21 Judge Fite Company measure up?

If you are a seller, you want to get the best price, you want a hassle-free transaction, and you want it to happen fast, right? If you are a buyer, you want to get the best value on a home, you want a hassle-free transaction too, AND you don't want it to take forever! As I see it, you can accomplish all these things with KNOWLEDGE, EXPERIENCE, and the right TOOLS – here are my definitions as they relate to real estate:

KNOWLEDGE - acquainted with the real estate facts, truths, and/or principles, trained, studied, and investigated, general knowledge to help you along your real estate path, familiarity with the market, the industry, and the transactional process.

EXPERIENCE - a particular instance of personally encountering or undergoing the real estate process, the process or fact of personally observing, managing, encountering, or undergoing a real estate sale or listing (been there done that!) and the knowledge or practical wisdom gained from it.

TOOLS - anything used as a means of accomplishing a task or purpose. In the case of CENTURY 21 Judge Fite Company, the tools used to give your listing the best possible exposure and bring you the best price, or to help you conveniently find your dream home, and bring it all to a successful close in the shortest amount of time!

>> **What that means to you:** exemplary service and customer care when you choose to work with CENTURY 21 Judge Fite Company

- **Named one of the “Best Companies” to work for in the State of Texas** by the Texas Association of Business, publishers of Texas Monthly magazine, and the Society for Human Resource Management. The awards program was designed to identify, recognize, and honor the best employers in Texas, benefiting the state's economy, its workforce and businesses.

>> **What that means to you:** The experience, technology and proven real estate services offered by our company are recognized by the leadership in our state and available to you when you choose CENTURY 21 Judge Fite Company

- **International brand recognition through the Century 21 system** that covers the globe in over 60 countries and with over 120,000 real estate professionals.

>> **What that means to you:** More exposure for your listings and access to properties worldwide - saving you time in your home search and when selling your home

- **Professionally trained network of real estate professionals** that cover the Dallas/Fort Worth and North Texas area.

>> **What that means to you:** Convenience by access across the Metroplex to our system of offices, management personnel, and real estate professionals and better exposure for your listings and access to more buyers - Reducing the hassle!

- **State-of-the-art Marketing and Technology** with access to social media, YouTube, blogs and multiple websites to enhance your listings, and current tech-tools to help you find your dream home - even while you sleep.

>> **What that means to you:** Exposure, exposure, exposure that fosters potential millions of views of your listings and gives access to more buyers/sellers

- **Local Real Estate Experience Since 1937** The Judge Fite Company has been a leader in the DFW real estate landscape. All of our leaders from the Judge to his children – Jim and Jan – have held the esteemed title of “REALTOR of the Year” – leadership is a heritage at CENTURY 21 Judge Fite Company.

>> **What that means to you:** No one knows Dallas/Fort Worth real estate like CENTURY 21 Judge Fite Company – better to lead you and assist you in making the BEST real estate decisions and give you the exemplary service you deserve!



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We don't say NO,
we tell you HOW!

Real Estate 411 - It's our people who make us strong and our clients who inspire us!

We asked our agents and staff why they choose CENTURY 21 Judge Fite Company - here's what they said.



Jamie Bodiford, Realtor®, CRS, GRI, ABR
Weatherford
817-269-4597
Centurion Producer 2005-2009, #1 Agent in Sales Volume, Parker County 2008 & 2009
www.jamiesellsdfw.com
jamiebodiford@judgefite.com

I had been with a few other companies in the past and there is a difference. Judge Fite has a heart and Jim and Jan are committed to bring us the latest technology and tools. My business tripled after I came to Judge Fite six years ago.



Becky Hopkins, Realtor®, GRI
Carrollton
972-978-7239
www.50andholding.com
Relocation Specialist
Quality Service Award, Pinnacle Quality Service Award

Before beginning licensing classes, I knew the style brokerage that didn't interest me. I also wanted to be with a broker who had a proven track record and a good reputation in the industry. Combine the character of the founders whom I have known most of my life, an unofficial endorsement by a seasoned broker whom I respected, the enthusiasm of the Manager at my first appointment, and office atmosphere in general (I have an internal barometer), I knew when I walked in the door that there was no need to look further; and after meeting the present owners, whom I didn't know previously, my decision was confirmed.



Dena McFerren, Real Estate Agent
Cedar Hill
469-879-6178
denamcferren@judgefite.com

Before I decided to get my real estate license, I knew I wanted to work for Century21 Judge Fite, if they would have me. As a life long citizen of Dallas, I grew up hearing the Judge Fite name associated with words like integrity, value, service, and longevity. When they added Century21 to their title, they became a formidable force with a national presence.

Now that I have been a part of the Judge Fite team for almost ten years, I can honestly tell you that their impeccable reputation pales in comparison to the true integrity of this organization. They believe in supporting their agents and staff to a level I have never experienced before in my professional life. Recently it became necessary for some agents to have additional training for a particular facet of this business. Instead of making it a negative, or punitive situation, Judge Fite created a training session that was not only extremely informative and easily accessible, but also provided all of the agents with FREE MCE hours as a result of completing the training. When you make a mistake, as we all do, the management and executives at Judge Fite not only stand by you, they help you correct the problem and then find a way to improve your ability to deal with whatever may come your way.

Real estate is a fast changing business with a myriad of moving parts. Judge Fite stays ahead of the curve and provides training throughout your career at every level of success you achieve. They support you when you are in need, appreciate you in your successes, reward your achievements, and they provide all the training and education that make everything possible. They really have no equal in my opinion.



Victor Malone, Realtor®
Cedar Hill
214-316-8333
victormalone@judgefite.com

I am more than happy to share why I came to work here, and if I may sum it up in two words, it would be, "The People". I work out of the Cedar Hill office, and the work environment is like none I've ever known, where everyone interacts as a family more than acquaintances. Sure, not everyone always gets along, or sees eye to eye on every issue, but I get the sense that most everyone is comfortable and confident enough with each other to at least voice opinions and not worry that they'll be outcast or looked down upon for doing so. As a rookie in the business (but not to business), the support and training this company provides is great. The leadership and passion that Jim, Jan and the rest of the management and support teams have for what we do is inspiring and sets the standard for excellence and integrity high above any other real estate company here in the Metroplex, and possibly Texas.



Karen Hinton, Real Estate Agent
Weatherford
817-597-1021
karenhinton@judgefite.com

The first thing that attracted me to Century 21 Judge Fite was their obvious market presence. I knew our Manager Ashley and her Dad Jim Duncan as well as several of the successful agents in the office.

Once I interviewed with Ashley and learned of all the training and support that Century 21 Judge Fite offers, there was really no other choice. Since joining the company, the training I have received is quite honestly "over the top"! All of the managers in Judge Fite Company are outstanding people and ALL seem to be there to help should we need anything. In our office, the other agents are always there to come along side you and help you with anything you need. It truly has a family feel like the company claims. I look forward to be with Century 21 Judge Fite for many years to come. I have no doubt I can be successful given the tools and support that Century 21 Judge Fite offers!



Amy Farmer, Realtor®
Frisco
214-395-3181
Amyfarmer@judgefite.com

I chose to work with Century 21 Judge Fite because of the integrity of the company and the family-like atmosphere. I did talk to a few other real estate companies before joining Century 21 Judge Fite but none of them offered everything that Century 21 Judge Fite did. It was a no brainer to me!



Sarah J. Ramirez, Administrative Assistant
Denton
940-320-4355 Ext 266
sarahjramirez@judgefite.com

All I can say as a staff person for almost 10 years now in the Denton Office only the reason I stay and grow with this WONDERFUL Company is the integrity, appreciation and respect that Jim and Jan Fite have for their team members.

In all my (30) years of working in the "Service Business" never have I been appreciated for work abilities as I have received from the Judge Fite Family in Jim and Jan I love and respect them dearly.

Without their hard work and support they give us all daily there would be no CENTURY 21 Judge Fite Company!



Michaele Rodriguez, Realtor®
Southlake
817-228-5299

I chose to work for CENTURY 21 Judge Fite Company because of their SOLID GOLD Reputation!



Lynn Monaco, Real Estate Agent
Weatherford
lynnmonaco@judgefite.com

I chose to work for CENTURY 21 Judge Fite Company because we have the best education and support from our company. I interviewed with five other real estate companies and C21JF was the only one that felt like a family environment and a place that I could grow.



Julie Beck, Realtor®
CSC/Irving
682-553-7759
juliebeck@judgefite.com

I choose to work for Century 21 Judge Fite because they care about me and everyone cooperates to help each other. Century 21 also offers the very best updated technology in the business. Then, of course, is the name recognition.



L.D. Vinson, Real Estate Agent
Denton
972-672-4663
LDVinson@judgefite.com
Denton - Lewisville - Sanger Residential Homes & Investment Property

C21 Judge Fite Co. invests in education for its agents! I believe education is key to assuring a bright future for our children. A seller or buyer of a home should expect no less than a well-educated, trained professional to assure a bright future for their real estate. After all, a family's home is many times that family's largest investment.



George French, CFO/ Realtor®
214-920-9611
georgefrench@judgefite.com

Jim & Jan purchased my Coldwell Banker FBM Real Estate company in 2003. I intended to be a Branch Manager for them for a few years, then retire. When Jim accepted my offer to look at his accounting system and give him some recommendations, I spent three months getting his records back in order and then recommended he hire an accountant to run his financial department. He offered me the job and I accepted. I absolutely love the work and have grown to love and respect both Jim and Jan and the Judge Fite Family of agents and employees. I look forward to driving 44 miles one way to our office, because I love what I do and who I work with. I hope to continue to work for Judge Fite Company until I drop dead or otherwise can't work any longer.



Sandy Wright, Director of Marketing
214-208-3987
sandywright@judgefite.com

When I joined the CENTURY 21 Judge Fite Company management team I was thrilled at the “tool box” that we could offer to our agents to help them better serve their clients. It’s all about the marketing when it comes to getting market exposure on your listings, Judge Fite Company understands that and delivers!

From state of the art websites, eMarketing solutions, a dynamic international agent network, to grassroots public relations – at CENTURY 21 Judge Fite Company we have the marketing resources to get the exposure your property deserves. And if you are a buyer, we have state-of-the-art tools that will make looking for property easy and fun. From our local “Real Estate 411” newsletter written to inform you about important real estate issues, to our custom online “library” of real estate articles, we are dedicated to providing you with the best real estate experience, AND to make a difference in what you KNOW about real estate.

The driving force behind all of this innovation? Jan Fite Miller and brother Jim Fite – a family of leaders forging a path of excellence started over 70 years ago. Why did I choose CENTURY 21 Judge Fite Company? Because I wanted the best in marketing tools and leadership, and I got them both!

real estate is great!
AT CENTURY 21 JUDGE FITE COMPANY

*Contact your CENTURY 21 Judge Fite Agent
to help you with your real estate needs.*

Visit us at www.CENTURY21JudgeFite.com

800-451-8055 or email 411@judgefite.com.



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Visit our blog at
JudgeFiteBlog.com

We are spreading the word that “Real Estate is GREAT! at CENTURY 21 Judge Fite Company”. There is real estate to be bought and sold in the Dallas/Fort Worth Metroplex and we are doing it! Join us in spreading the word that real estate really is GREAT here in our market.

Each month we will deliver a new Real Estate 411 that will give you INFORMATION you need to know. REAL ESTATE 411 will deliver GOOD NEWS about what is happening here at CENTURY 21 Judge Fite Company and in our local real estate market.

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